



PUBLIC NOTICE OF THE INTERNATIONAL COMPETITION FOR CONTEMPORARY
CREATION ON THE MEMORY OF ANDALUSIA
IMAGENERA 2010
ANDALUSIAN STUDIES CENTRE

In open competition and in accordance with the principles of publicity, transparency, objectivity, equality and non-discrimination, the Andalusian Public Foundation, the Andalusian Studies Centre, a body attached to the President's Office of the Junta of Andalucía announces the **4th Edition of IMAGENERA 2010, the International Competition for Contemporary Creation on the Memory of Andalusia.**

This notice is open to two disciplines: Documentary Creation and Visual Arts.

Within its lines of investigation, the Andalusian Studies Centre has created a means of insight into Shared Social Memory. The IMAGENERA competition aims to collect and promote artistic creation on Memory as a means to remember and to overcome memories lost as generations change. As part of this activity, the various manifestations, stories and sensations are brought together to reflect aspects relating to Andalusian Memory, from any aesthetic or artistic perspective and approach.

TERMS AND CONDITIONS FOR 2010 IMAGENERA COMPETITION. DOCUMENTARY CREATION

ENDOWMENT

The endowment for Documentary Creation is €14,000 plus the corresponding awards, breaking down as follows:

- First prize: Silver Star and €7,000
- Two Runner-up Prizes: Silver Star and €3,500 each

Payment of the prizes will be subject to the tax rules in force.

Non-compliance by the prize-winners with the obligations set out in this notice may lead to withdrawal of the prize with the corresponding repayment of the amounts received.



GENERAL TERMS FOR PARTICIPATING

- The contest is open to any producers, either individuals or legal entities, who can prove ownership of the films presented in the competition (including each and every image, sound and soundtrack if applicable).
- Each participant can submit a single work.
- Participants must ensure that their rights to participate in the competition do not harm the rights of third parties connected with the production of the submitted documentary.
- Requirements for the documentaries:
 - a. Medium: DVD.
 - b. No time limit exists.
 - c. The documentary must not have received prizes at other national or international festivals or contests.

TIME FRAME

The period for submitting works will be open from 1 to 30 September 2010. Works submitted by courier or certified post must have a date of dispatch before 30 September.

Applications received outside the period established in the previous paragraph will not be admitted.

ACCEPTANCE OF WORKS AND DOCUMENTATION

- The work and the documentation, which must be presented under separate cover, must be delivered by hand, by courier or certified mail between 8.00 and 15.00 from Monday to Friday at the following address:
 - Museo de la Autonomía de Andalucía. Avda. Blas Infante, s/n. Coria del Río – La Puebla del Río, 41130 (Sevilla).
- For the application to be valid, the following must be presented:
 - a. Original DVD or CD with the documentary and four copies for viewing by the jury.
 - b. The completed and signed registration form, (available at www.centrodeestudiosandaluces.es) with the author's and work's details.
 - c. A photocopy of the National Identity Card (DNI) or passport, if the producer is an individual; and a photocopy of the Articles of Incorporation and a photocopy of the DNI or passport of the legal representative for a legal entity.
 - d. A CD with a file of approximately three minutes in length, which is either a trailer, recordings or photographs taken during the research and production process or any previous piece by the director acting as a visual reference for the project.
- The Andalusian Studies Centre will not be responsible for loss or damage arising during the sending, receipt or removal of the works.
- Submitting applications signifies acceptance of all the terms and conditions governing this competition.



LANGUAGE

- All the information and documentation relating to the competition must be submitted in Spanish, English or French.
- The documentaries and other audiovisual material must be submitted in any original version language. Any documentaries whose original language is not Spanish must be subtitled in Spanish.

JURY AND VERDICT

- The competition jury will consist of recognised figures in the audiovisual sector designated by the Andalusian Studies Centre. The jury will comprise four persons: three members and the Managing Director who will chair the jury. In his absence, he will assign someone to stand in for him. The Andalusian Studies Centre will designate a technical member of staff as a secretary for the jury with the right to express an opinion but not vote.
- To make the decision, the jury must consider the following criteria:
 - a. Artistic quality of the work.
 - b. Suitability and relevance to the competition theme: "The Memory of Andalusia".
 - c. The producer's artistic career.
 - d. Creativity and originality.
- The jury's finding will be published on the Andalusian Studies Centre website (www.centrodeestudiosandaluces.es) and each of the applicants will be notified by email within 20 days from the date on which the decision is made.
- The jury's decision is final.
- The prize may be left void at the discretion of the jury.

EXPLOITATION RIGHTS AND OBLIGATIONS OF THE AWARD-WINNER.

- Prize-winning works will be added to the Film Library of the Andalusian Studies Centre and use will be regulated as set out in the legislation regarding intellectual property.
- Prize-winners will be required to collaborate in any acts aimed at promotion and dissemination which are deemed necessary, and they must be available for any publications or exhibitions in which their work appears.
- Prize-winners must state in the credits and any material promoting the documentary that it was awarded a prize in the IMAGENERA 2010 contest by the Andalusian Studies Centre.



AWARD PRESENTATION

Producers who have been awarded prizes will be called to the Andalusian Studies Centre for the presentation of the awards which will take place in a ceremony organised to this end. Producers who have been awarded prizes will be responsible for any travelling costs incurred to collect the prizes.

DOCUMENTARIES NOT AWARDED PRIZES

These can be collected by the producer, or person with written authorisation, at the delivery address within a month of the decision on the prize. Furthermore, if the documentary is not withdrawn in the established time-frame, the author expressly authorises the Foundation to destroy the work.

The Andalusian Studies Centre will not be responsible for any possible deterioration or loss suffered by the documentary while it is on loan.

Seville, 5 April 2010